

2023 Annual Report

808 Cleanups



CLEANUPS

KEEPING HAWAII'S CLEAN FROM MAUKA TO MAKAI



Our Mission

808 Cleanups is a 501(c)(3) environmental nonprofit organization committed to restoring Hawai'i's natural beauty by empowering volunteers to conduct decentralized cleanups from mauka to makai, responding to littering and vandalism of Hawai'i's natural spaces, saving Hawai'i's indigenous ecosystem through education, and building sustainable solutions with community partners.

Board and Officers

Michael Loftin - Executive Director

Kimeona Kane - Director of Community Outreach

Wayde Fishman - President of the Board

Aaron Sadler - Vice President & Treasurer of the Board

Janell Tuttle - Board Member

Ethan Pearson-Pomerantz - Board Member

Amanda Garrett - Board Member





How do we do what we do?

808 Cleanups is a volunteer-driven organization started as a way to take action against littering and graffiti.

We identify sites/challenges/opportunities and use our mobile app and social media to communicate and attract volunteers and then come up with a plan of action for **long-term** stewardship.

Our long term stewardship includes **litter/graffiti removal, invasive species removal, native plant restoration, arts/murals**, and the **inclusion of Native Hawaiian cultural practices** such as oli/pule, uhau humu pōhaku, 'ōlelo hawai'i, and mo'olelo

Since 2014, 808 Cleanups has taken huge strides to move many of our sites from the **Cleanup stage** to the **Restoration stage** where we remove invasive species and plant native species.

2023 Highlights

Trash Removal 71,937 lbs.

Our trash removal increased due to an increased amount of organized cleanup events but consistent sites saw less trash pickup and more restoration.

Invasive Species Removal 246,152 sq. ft.

Our sites saw a massive increase in square footage of invasive species removal. Invasive species removal is key to our mission of long-term stewardship

Native Species Planting 4,992 sq. ft.

With a growth in restoration sites and invasive species removal we were able to plant more native species than ever before.

New Stewardship Agreements

- Community Curatorship for the Ka'iwi State Scenic Shoreline and State Park: 5-year agreement with the State Department of Land and Natural Resources
- Pu'u O Kaimuki Park Adoption: agreement with the City and County of Honolulu



2023 Accomplishments

8,147

Volunteer Engagements

340

Organized Cleanup/Restoration Events

246,152

Square Feet of Invasive Species Cleared



629

Adopt a Site Cleanups

71,937

Pounds of Trash Collected

4,992

Square Feet of Native Species Planted

1,431

Pounds of Marine Debris Collected

663

Pounds of Recyclables Collected

2,173

Cubic feet of Kuapā Stacking

399

Pounds of Lead Weights Collected

13,839

Cigarette Butts Collected

398

Graffiti Tags Removed

339

Syringes Collected



Site Evolution

808 Cleanups participated in cleanups all over O’ahu in 2023 with these sites as highlights based on the consistency of events held there. Restoration stage is reached at sites where 808 Cleanups has cleaned up all litter/graffiti and is now focused on invasive species removal and native planting

***Recognized Stewardship Agreement**

Cleanup Stage	Restoration Stage
Mokulēia Beach	Ka’iwi State Park*
Līlī’uokalani Garden	Kukuionāpeha/Pu’u o Kaimuki*
Mākai Pier	Muliwai’ōlena
Ulehawa Beach*	Kaupō Hillside
Makapu’u Beach*	Kalaeloa/Nimitz Beach*
	Pūkele Stream



Program Evolution

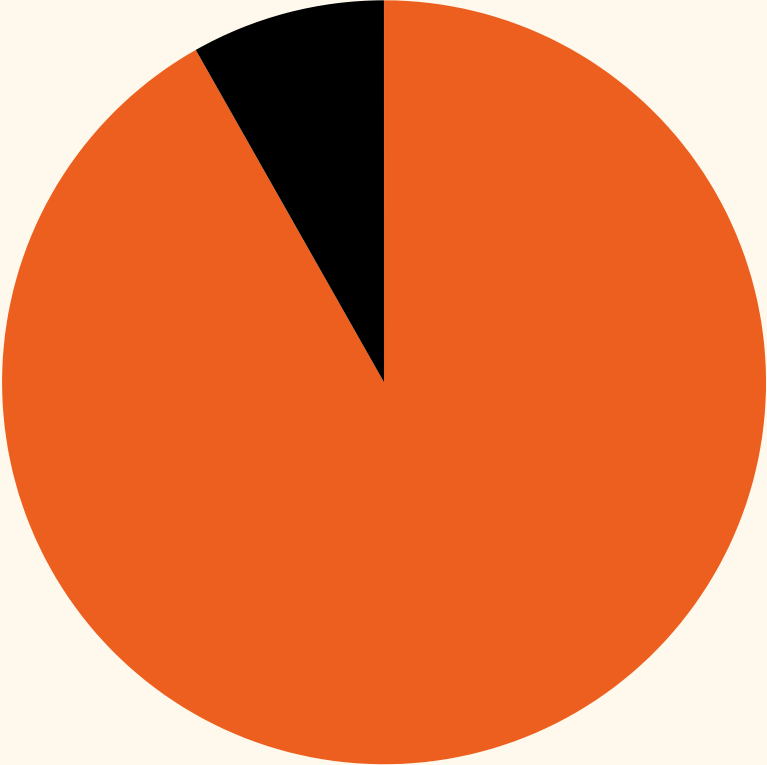
Programs	Participants	Description	Highlights
Organized Events	Staff Led	Events help to support the transition of spots from the Cleanup Stage to the Restoration Stage to the Stewardship Stage	Many of our organized events, led by our Community Outreach Director included oli/pule, uhaū humu pōhaku, 'ōlelo hawai'i, and mo'olelo.
Adopt a Site	Volunteer Led	Volunteer picks sites and timing and 808 Cleanups staff offers support through training, education, resources, and engagement	
Quick Response	Staff/Volunteer Led	Responds to illegal dumping, nature tagging, derelict fishing nets. Reports are received via App, Email, Call, Posts to Facebook	
School Leadership Development	Volunteer Led	School determines level of involvement/ collaboration, 808 cleanups staff assists with training, education, and resources	Roosevelt High School's continued 808 Cleanups club inspired by their volunteer work.



2023 Financials

Management and General Expenses

8.2%



Program Service Expenses

91.8%

Total Expenses FY2023

\$239,872

Program Service Expenses

\$220,146

Management and General Expenses

\$19,726

Link to BBB, GuideStar, and Charity Navigator
Accreditations!

