

808 Cleanups 2024 Annual Report

Empowering Communities, One Cleanup at a Time

For a decade now, 808 Cleanups has led the community in events that put the power of ecosystem conservation back into the hands of all volunteers.

Our Mission

808 Cleanups' mission is educating and empowering the community in ways to sustainably restore Hawai'i's native ecosystems and neighborhood spaces, through decentralized cleanups and environmental stewardship.



808 Cleanups is a volunteer-driven organization started as a way to take action against littering and graffiti.

We identify sites/challenges/opportunities and use our mobile app and social media to communicate and attract volunteers and then come up with a plan of action for long-term stewardship. Our long-term stewardship includes litter/graffiti removal, invasive species removal, native plant restoration, arts/murals, and the inclusion of Native Hawaiian cultural practices such as oli/pule, uhau humu pōhaku, 'ōlelo hawai'i, and mo'olelo.

Since 2014, 808 Cleanups has taken huge strides to move many of our sites from the Cleanup stage to the Restoration stage where we remove invasive species and plant native species.



Our Staff



Michael Loftin
Executive
Director



Kimeona Kane
Director of
Community Outreach



Madison Cahill
Project
Coordinator



Alex Dennis
Marketing
Manager



Justin Miller
App
Developer

Our Board



Aaron Sadler
Vice President &
Treasurer of the Board



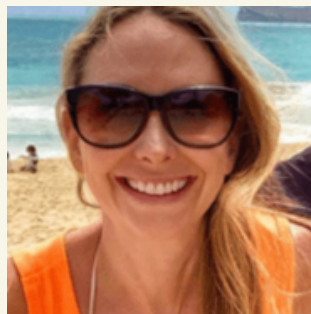
Wayde Fishman
Co-Founder &
President of the Board



Janell Tuttle
Board
Member



Ethan Pearson-Pomerantz
Board
Member



Amanda Garrett
Board
Member

Our Programs



Invasive Plant Species Removal &
Native Plant Species Restoration



Beach, Park, Trail, & Urban Cleanups



Uhaul Humu Pōhaku Stone Weaving



Education & Community Outreach

Our Sites in 2024

Kaiwi State Park
Kukuionāpēhā/Pu'u o Kaimukī
Muliwai'ōlena
Kaupō Hillside
Kalaeloā/Nimitz Beach
Barber's Point Beach Park
Mokulēia Beach
Līlī'uokalani Garden
Mākai Pier
Ulehawa Beach
Makapu'u Beach



Our Impact in 2024

Volunteer Engagement

- 8,738 volunteer engagements
- 1,565 hours of cleanups and restoration
- 435 Adopt a Site cleanups
- 347 group cleanups



Our Impact in 2024

Litter & Graffiti Removal

- ▶▶ 83,752 lbs. of land-based trash removed
- ▶▶ 1,990 lbs. derelict fishing gear/nets/ropes
- ▶▶ 12,560 cigarette butts
- ▶▶ 3,025 lbs. marine debris
- ▶▶ 1,156 lbs. of recyclables
- ▶▶ 299 graffiti tags
- ▶▶ 150 lbs lead weight
- ▶▶ 95 lbs. pallet bonfire nails
- ▶▶ 93 syringes
- ▶▶ 35 shopping carts



Our Impact in 2024

Invasive Species Removal and Restoration Projects

- 252,698 sq. ft. invasives removed
- 1,453 cu. ft. Kuapa stacking
- 852 sq. ft. native plantings



New Funding Impact

This year 808 Cleanups diversified their team with Madison Cahill coming on as a Project Coordinator and Alex Dennis coming on as a Marketing Manager. With new team members working towards creating more diverse programs and streams of revenue, we worked with partners like Patagonia to hold fundraisers for the organization.



2024 Financials

[Link to BBB, GuideStar, and Charity Navigator Accreditations!](#)



