

# 808 Cleanups 2024 Annual Report

## Empowering Communities, One Cleanup at a Time

For a decade now, 808 Cleanups has led the community in events that put the power of ecosystem conservation back into the hands of all volunteers.

## Our Mission

808 Cleanups' mission is educating and empowering the community in ways to sustainably restore Hawai'i's native ecosystems and neighborhood spaces, through decentralized cleanups and environmental stewardship.



808 Cleanups is a volunteer-driven organization started as a way to take action against littering and graffiti.

We identify sites/challenges/opportunities and use our mobile app and social media to communicate and attract volunteers and then come up with a plan of action for long-term stewardship. Our long-term stewardship includes litter/graffiti removal, invasive species removal, native plant restoration, arts/murals, and the inclusion of Native Hawaiian cultural practices such as oli/pule, uhau humu pōhaku, 'ōlelo hawai'i, and mo'olelo.

Since 2014, 808 Cleanups has taken huge strides to move many of our sites from the Cleanup stage to the Restoration stage where we remove invasive species and plant native species.



# Our Staff



**Michael Loftin**  
Executive  
Director



**Kimeona Kane**  
Director of  
Community Outreach



**Madison Cahill**  
Project  
Coordinator



**Alex Dennis**  
Marketing  
Manager



**Justin Miller**  
App  
Developer

# Our Board



**Aaron Sadler**  
Vice President &  
Treasurer of the Board



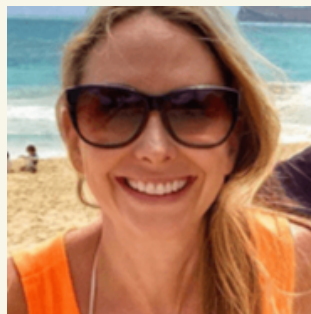
**Wayde Fishman**  
Co-Founder &  
President of the Board



**Janell Tuttle**  
Board  
Member



**Ethan Pearson-Pomerantz**  
Board  
Member



**Amanda Garrett**  
Board  
Member

# Our Programs



Invasive Plant Species Removal &  
Native Plant Species Restoration



Beach, Park, Trail, & Urban Cleanups



Uhaul Humu Pōhaku Stone Weaving



Education & Community Outreach

# Our Sites in 2024

Kaiwi State Park  
Kukuionāpēhā/Pu'u o Kaimukī  
Muliwai'ōlena  
Kaupō Hillside  
Kalaeloā/Nimitz Beach  
Barber's Point Beach Park  
Mokulēia Beach  
Līlī'uokalani Garden  
Mākai Pier  
Ulehawa Beach  
Makapu'u Beach



# Our Impact in 2024

## Volunteer Engagement

- 8,738 volunteer engagements
- 1,565 hours of cleanups and restoration
- 435 Adopt a Site cleanups
- 347 group cleanups



# Our Impact in 2024

## Litter & Graffiti Removal

- ▶▶ 83,752 lbs. of land-based trash removed
- ▶▶ 1,990 lbs. derelict fishing gear/nets/ropes
- ▶▶ 12,560 cigarette butts
- ▶▶ 3,025 lbs. marine debris
- ▶▶ 1,156 lbs. of recyclables
- ▶▶ 299 graffiti tags
- ▶▶ 150 lbs lead weight
- ▶▶ 95 lbs. pallet bonfire nails
- ▶▶ 93 syringes
- ▶▶ 35 shopping carts



# Our Impact in 2024

## Invasive Species Removal and Restoration Projects

- 252,698 sq. ft. invasives removed
- 1,453 cu. ft. Kuapa stacking
- 852 sq. ft. native plantings





# New Funding Impact

This year 808 Cleanups diversified their team with Madison Cahill coming on as a Project Coordinator and Alex Dennis coming on as a Marketing Manager. With new team members working towards creating more diverse programs and streams of revenue, we worked with partners like Patagonia to hold fundraisers for the organization.



# 2024 Financials

[Link to BBB, GuideStar, and Charity Navigator Accreditations!](#)



