

808 Cleanups

2025 Annual Report

Our Mission

808 Cleanups' mission is educating and empowering the community in ways to sustainably restore Hawai'i's native ecosystems and neighborhood spaces, through decentralized cleanups and environmental stewardship.

Cultivating Stewardship

Restoring Spaces

Building Community

We identify sites/challenges/opportunities and use our mobile app and social media to communicate and attract volunteers to support our plan of action for long-term stewardship. This includes litter/graffiti removal, invasive species removal, native plant restoration, arts/murals, and the inclusion of Native Hawaiian cultural practices such as oli/pule, uhau humu pōhaku, 'ōlelo hawai'i, and mo'olelo.

Since 2014, 808 Cleanups has taken huge strides to move many of our sites from the Cleanup stage to the Restoration stage where we remove invasive species and plant native species.

Executive Summary

Aloha 808 'Ohana,

It has been another wonderful year serving alongside all of you in our communities. As you'll see from the numbers below, we have been busy bees doing great work to make our environment cleaner, safer and stronger for everyone. Just as important as our field work is our connections with one another as friends and colleagues.

What I find great about this report is we have been seeing wonderful progress with regards to rubbish reduction at many sites, allowing us to focus more of our precious energy into native plant restorations and cultural practices. There is no shortage of work to do, and thanks to the many wonderful folks both near and far, I am proud that we have this organization to connect with and do great things together. Mahalo Nui Team and here's to a fantastic 2026!



Michael Loftin
Executive Director



Our Staff



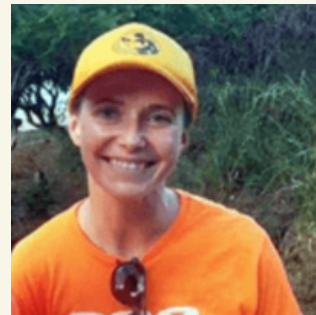
Michael Loftin
Executive
Director



Kimeona Kane
Director of
Community Outreach



Madison Cahill
Project
Coordinator



Alex Dennis
Marketing
Manager



Justin Miller
App
Developer

Our Board



Wayde Fishman
Co-Founder &
President of the Board



Aaron Sadler
Vice President &
Treasurer of the Board



Amanda Garrett
Board
Member



Ethan Pearson-Pomerantz
Board
Member



Janell Tuttle
Board
Member

Our Programs



Invasive Plant Species Removal & Native Plant Species Restoration



Beach, Park, Trail, & Urban Cleanups



Uhau Humu Pōhaku Stone Weaving



Education & Community Outreach

Our Sites in 2025

Kaiwi State Park
Kukuionāpēhā/Pu'u o Kaimukī
Muliwai'ōlena
Kaupō Hillside
Kalaeloā/Nimitz Beach
Barber's Point Beach Park
Mokulēia Beach
Līlī'uokalani Garden
Mākai Pier
Ulehawa Beach
Makapu'u Beach
Mauiola (Sand Island)



Our Impact in 2025

Volunteer Engagement

- 7,221 volunteer engagements
- 1,504 hours of cleanups and restoration
- 484 Adopt a Site cleanups
- 344 group cleanups



Our Impact in 2025

Litter & Graffiti Removal

- ▶▶ 43,207 lbs. of land-based trash removed
- ▶▶ 717 lbs. derelict fishing gear/nets/ropes
- ▶▶ 17,340 cigarette butts
- ▶▶ 1,319 lbs. marine debris
- ▶▶ 899 lbs. of recyclables
- ▶▶ 161 graffiti tags
- ▶▶ 379 lbs lead weight
- ▶▶ 20 lbs. pallet bonfire nails
- ▶▶ 47 syringes
- ▶▶ 9 shopping carts



Our Impact in 2025

Invasive Species Removal and Restoration Projects

- 264,755 sq. ft. invasives removed
- 671 cu. ft. Kuapa stacking
- 576 sq. ft. native plantings



New Funding Impact

We had a successful fundraising and events year, continuing our annual Fall fundraiser at Patagonia Honolulu while adding additional events as well. We held a silent auction at Maui Brewing Co. in the spring and we had a special event to celebrate hitting the milestone of collecting 1 million pounds of trash since our founding. We kicked off 2025 with a fundraising month at Lulu's Waikiki. We are always looking to grow our partnerships and donor base!



2025 Financials



Total Revenue: \$408,604

Total Expenses: \$325,839

Programs: \$291,551

Administration: \$20,332

Fundraising: \$13,956

Ending net assets: \$390,175

Direct Programs comprised
89% of total expenses.

